

[Opinion](#)



by Dennis Coday

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Twenty percent of our members and donors, however, don't come from these countries.

Can we change that?

It's Monday evening here in Kansas City, and I'm ready to close up shop for a few hours and explore other aspects of my life besides this website. Many thousands of you, however, are just waking up and opening this website to see what has happened.

Here's a special challenge for our international readers: [become a member now](#) or [make a donation now](#). When I check traffic figures when I get back to the office on Tuesday morning, I want to see a massive spike in traffic from places like Canada, United Kingdom, Australia, Philippines, India, Ireland, Italy, New Zealand, Nigeria, South Africa and Germany.

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[Dennis Coday has worked for NCR since 2003 and has been editor since 2012. This is his ninth Spring Fund Drive.

This story appears in the **Spring Fund Drive 2018** feature series. [View the full series](#).